**CASE STUDY**

**BI Hub Helps Fortune 500 Chemical Company With A Holistic View Of Multiple Business Reports**

**Industry:** Chemicals  
**Location:** North America  
**Revenue:** 6.14 Billion

**Challenges:**
The BI Platform provides basic interface and reports from multiple departments are scattered with default look and feel. Other than the BI Platforms, there are multiple URL's of external applications which needs to be consumed and there is no single portal for consumption.

**Proposed Solution:**
BI Hub to power Chemical firm as the One consumption Portal for all their BI Platforms and URL's

**Results Achieved:**
BI Hub has been implemented in Windows Azure and themed as “Celanytics” and the BI Platforms and URL's are connected to it. A meta-data repository is added for the reports for Smart Search. Single Sign-On is set up for easy access to users. Celanytics has been rolled out to the whole Organization as the single consumption tool.

---

**USER INTERFACE LAYER**

**BI HUB APPLICATION LAYER**

**BI HUB AGENT LAYER**

**BI PLATFORM**

+1 888 227 2794  
sales@bihub.com  
www.bihub.com